

OUTREACH EFFORTS

Describe examples of outreach efforts including those related to youth, adults, dislocated workers, employers as well as outcomes of the outreach efforts.

- 1-12-18; 1- Outreach meeting with Bradford YWCA; continued collaboration with the YWCA with sharing activity calendar
- 1-16-18- Outreach meeting with Bob Chunta from Job Corps
- 1-16-18 Potter Educ. Council- Penn College LPN Students Interview skill workshop for outreach/referrals
- 1/3/18 and 3/21/18 McKean County Collaborative Board Meetings
- 1/5/18 Reached out to probation and reviewed services. Offered to review CareerLink services with probation officers and asked probation officer, Jennifer Quagliani to share my contact information with other probation officers. Received a referral on 1/8/18 and another on 1/10/18 as a result.
- 1/9/18: Met with blended case management staff at Dickinson Center
- 1/17/18: Met with staff at the Cameron County High School and Johnsonburg High School to review Youth services
- 1/17/18: Participated in Cameron County Collaborative Board meeting along with Loretta Lininger from IU9.
- 1/19/18: Elite Downhole Tools Manufacturing Open Interviews at the PA CareerLink Elk County
- 1/24/18: Clarion Sintered Metals Open Interviews at the PA CareerLink Elk County
- Outreach to Port Allegany Borough: 1/5/18, 1/19/18, 2/2/18, 2/16/18, 3/2/18, 3/16/18
- Outreach to Port Allegany High School CTC 1/23/18
- 1/25/18: Participated in Elk County Family Resource Network meeting.
- 1-26-18 Clearfield Outreach meeting with Andy Sutton- Training Officer MT NREMT for EMT and First Responders
- 1/30/18: Received phone calls from Dickinson Case Managers and scheduled two customer enrollments.
- 2-8-18 Met with Hamid Atta and staff at Falls Creek Powdered Metals
- 2-2-218 Attended the CJAB Meeting in Brookville
- 2-9-18 Clearfield Outreach to Tomorrow's Hope (Vets) , collaboration with OVR
- 2-9-18 Met with Paris Co HR staff to open worksite for work experience
- 2-13-18 After hours Connection Café at the DuBois Library met with public to do CarerLink overview, Librarian and GED Instructor and participants.
- 2/13/18 Outreach /tour at Dangelo's Custom Build, LLC in Kane
- 2/13/18 McKean County BSR Mock interview in Kane
- 2/14/18: Keystone Powdered Metals Open Interviews at the PA CareerLink Elk County
- 2/15/18 McKean County Youth Consortium Meeting
- 2/20/18 CareerLink Overview to Custer City Private School
- 2/21/18: Presented at the Cameron County Collaborative Bard meeting to promote CareerLink services.
- 2-26-18 Cameron/Elk Youth Consortium meeting, addressed referrals, eligibility, work experience, and current case load
- 2/28/18 Job Fair at PA CareerLink, McKean with Keystone Powdered Metals
- 3/1/18 Outreach/visit to Mazza Mechanical Services in Olean, NY; set up employer on CWDS and set up OJT for McKean County customer
- 3-9-18 DuBois Jefferson Co Youth Consortium meeting-Penn State DEF Bldg

- 3-1-18 Clearfield Outreach with LHUP (Lock Haven University of PA)
- 3/2/18 – Clearfield 3rd Youth Consortium meeting Speaker from Transportation Solutions
- 3/9/18- Clearfield Career Fair at Curwensville High School (student in 3rd thru 12th grade)
- 3/14/18 Clearfield - Attended Lock Haven University Employment Day
- 3-13-18 After hours Connection Café at the DuBois Library met with public to do CarerLink overview and GED Instructor and participants
- 3-14-18 Met with Goodwill HR and staff at the Falls Creek plant
- 3-14-18 Met with Veterans Rep and I am in the process of reaching out to recently separated veterans to offer them Career Link services.
- 3/12/18 CareerLink Overview at Bradford Area High School
- Met with DuBois YMCA to open worksite
- Met with WPAL to discuss CareerLink services
- Met with employers to set up work experience resulting in youth completing and going on to employment
- 3/12/18: Met with Elk County Intensive Outpatient Staff and reviewed CareerLink services. Offered to coordinate workshops targeted to the youth and assist with registering youth on the Job gateway.
- 3/14/18 Job Fair at PA CareerLink, McKean County with Beacon Light Behavioral Health Systems
- 3/14/18-3/15/18 Mock Interview at Bradford Area High School
- 3/15/18 Mock Interviews at Otto Eldred High School
- 3/16/18 Mock Interviews at Port Allegany High School
- DuBois/Jefferson County Employer Consortia – March 9, 2018 – Unemployment Compensation presenter
- 3-28-18 Scheduled Rapid Response meeting with Bon Ton employees
- Staff Outreach to discuss referrals with OVR
- Follow up with agencies and school, received referral for LPN program
- 1/25/18 Potter County Collaborative Board meeting, presented information regarding WIOA and EARN programs as guest speaker
- BSR has met the following employers counting as visits since January: Paris Companies, Goodwill, Symmco, Falls Creek Powdered Metals, Miller Brothers Furniture, O-I, Eastern Environmental, BC3-Brockway, Penn State, Gasbarre, Candy's Styling Studio, STAAR Distributing, STAAR Trucking, Metaltech

Clearfield -

--Since Jan 1, 2018, we have met with Guidance Offices of Clearfield, Curwensville and West Branch High Schools and the Clearfield County Career and Technology Center individually to share what services are available to in school youth (WIOA-ISY and TANF) as well as share our efforts with WIOA-OSY challenges and opportunities.

--In January of 2018, the Youth Employability Counselor of Clearfield County taught 2 classes with over 30 students in attendance the importance of building and maintaining a good resume, interview skills and mock interviews.

--Three Connection Cafe's were held at the Clearfield YMCA, Bigler YMCA and Houtzdale Recreation Center with a total of 20 in attendance. Approx. 7 TANF clients and 2 WIOA applications arose from these meeting/greet and meet programs.

STAFF DEVELOPMENT

Identify efforts undertaken to ensure staff professional development and continuous improvement with regard to increasing staff capabilities.

- 1-18-18 Regional NC staff meeting
- 1-25-18 BSR's and Enterprise Development staff review inter department coordination of business services and review the North Central ENGAGE project
- 2-12;2-14;2-16 Staff meetings by component addressing best practices, and outreach ideas
- 4th Thursday each month: Workforce Spotlight- Staff participated in the Workforce Solutions video conference best practice discussion among PA CareerLink partners in attendance.
- Regional Video conference staff meeting every other Thursday addressing policy, enrollments, training funds, outreach, scheduling, Q/A, program updates
- 3/9/18 McKean County BSR presented on CareerLink Services at the Kinzua Bridge for Leadership McKean
- 3/15/18: Coordinated with Alcohol and Drug Abuse Services and attended Creating a Drug Free Workplace seminar for Cameron County employers.
- PA CareerLink – Jefferson County meetings
 - Business Service Team – first Friday of each new quarter (April 6, 2018 next meeting)
 - CareerLink staff - every other Thursday (March 8 and 22)
- 3/20/18 Cross training regarding coding veteran services in CWDS.
- Monthly CareerLink staff meetings, Business Service Team and Job Seeker Team meetings.
-

PARTNERSHIP BUILDING

Identify efforts underway to increase/improve collaboration between your agency and other PA CareerLink partners. Attached also any new Youth Services MOU's that have been put into place.

- McKean DST meeting held every Tuesday
- Potter DST meeting held every Monday
- Cameron/Elk DST meetings held every Tuesday
- Clearfield DST held every other Thursday
- Jefferson DST held every other Tuesday
- 1-24-18 Cameron/Elk Job Seeker team meeting
- 1/29/18 McKean Business Service Team Meeting

- 2-16-18 Cameron/Elk Business Service Team meeting
- 2/20 & 2/17 Clearfield Presentations for Children’s Aid Society “Real Relationships
- 2/21/18: Attended Manufacturing Forum with Congressman Glenn “GT” Thompson
- 2-13-18 DuBois Business Service team meeting
- 2-23-18 Cameron/Elk Business Service Team meeting
- 2/26/18 McKean Business Service and Job Seeker Team Meetings
- 2-27-18 McKean Pa CareerLink staff meeting
- 3-16-18 Cameron/Elk Business Service Team meeting
- 3/19 & 3/21 2/20 & 2/17 Clearfield Presentations for Children’s Aid Society “Real Relationships”
- Clearfield – Cross training with Career Link partners during Career Link Meetings
- Clearfield collaboration of partners to maintain information that is reported in CWDS
- 3-22-18 Cameron/Elk Job Seeker Team meeting
- 3/26/18 McKean Business Service and Job Seeker Team Meetings
- 3-23-18 Cameron/Elk Business Service Team meeting
- 3-28-18 Elk County Employer Consortia meeting
- 1-17;1-21-18 Punxsutawney PRIDE is conducting Revitalization meetings entitled “Vision for Punxsutawney” staff participate representing the PA CareerLink-Punxsutawney
- IU6 Transition meeting representing PA CareerLink and WIOA services – Feb 22, 2018
- 1-25-18 Potter Job Seeker and Business Service Team Meeting
- 2-22-18 Potter Job Seeker and Business Service Team Meeting
- 3-29-18 Potter Job Seeker and Business Service Team Meeting (scheduled)
- PA CareerLink-Clearfield partners working with PSU Cooperative Extension to offer the Nutrition Healthy Living Classes starting March 29th.
-

CHALLENGES & EMERGING TRENDS

Identify challenges encountered in the provision of WIOA Title I services and any efforts to address the issues. In the provision of services, have trends emerged or service gaps been identified? If so, please specify.

- Limited Training Providers/Courses on State Approved Provider’s List
- Use of Facebook as a means to market the PA Career Link; job fairs, workshop calendar, follow up outreach
- Referrals for the EARN program
- Lack of follow through with RESEA referrals
- Clearfield training need and information pertaining to Clinical Medical Assisting and Phlebotomy training based on Labor Market Information and job postings showing growing demand
-

INNOVATIONS

Please describe any innovative strategies, programs, service or outreach that have developed.

- Peer to peer: bring a friend to Connection café
- Monthly adult and dislocated worker counselor video conference/CLOUD meeting (Peer to peer)
- Improved coordination of RESEA monthly follow up/referrals
- Business Service Representatives between CareerLink partners are actively discussing employer needs, and sharing new job postings.
- Improved coordination of referrals with OVR to include an increase of work experience for our participants.
- Staff continue to work together to try and identify barriers and accommodate participants to improve their attendance.
- Modifying/merging WIOA and partner overviews to PA CareerLink orientation overview.
- Upgrade/revision of previously approved Dislocated Worker outreach letter for those coming in to use UC phone or computer for outreach
- Efforts are being made for non-traditional hours at the PA CareerLink Elk County to serve those job seekers unable to take advantage of our services during traditional working hours. Staff plan to offer one on one workshop as an alternative to our participants and meet their needs.
- Met with Goodwill and the local schools, Goodwill agreed to pay for clearance so younger youth are now working through a work release from school in a paid work experience.
- Clearfield BSR has contacted 4 Precision Machining companies in the area and we are currently setting up a way to find possible prospects to work in the Machining Industry. We will use the Work experience program along with the OJT program to assist the employers with the cost of training the new employees depending on eligibility. We are currently evaluating assessments that will assist in determining good candidates. We are also brainstorming ways to attract High School students to the field by visiting the school to demonstrate the trade