



PittBradford

Continuing Education & Regional Development

Employee Retention: What Works?

Employees don't have to be at the mercy of trends. Every business can attract and keep the right people that will help drive growth and success – if management focuses on the things that really drive retention.

Many Western Pennsylvania businesses are struggling to capitalize on the opportunities available to them because of the continual challenge of finding and keeping the right employees. And as regional demographics continue to change, this challenge will only become greater.

In this session you will learn:

- Why retention is even more important to your business than you think.
- What keeps people, and what drives them away.
- Whether it's really all about pay.
- The number one prerequisite for employee retention.

Free Workshop – available to all regional companies

Tuesday, October 30, 8 – 9:30am

1st Floor Assembly Room, Marilyn Horne Hall, 2 Marilyn Horne Way, Bradford

Pre-registration is required:

Call: 814-362-5078

Email: contined@pitt.edu