



# PittBradford

Continuing Education & Regional Development

## facebook Facebook Marketing



### Instagram and Facebook for Business

It is reported that there are 800 million active monthly Instagram users and 2 billion on Facebook. There is a good chance that many of YOUR clients are active on these platforms. They are looking at content, but are they looking at your content? This workshop will help you become better at using these platforms for business. We will go over best practices and also photography tips so that you can do better or start your first account. This informative class will be led by Donnie Rosie, a marketing director for a non-profit, a professional photographer, and a marketing consultant managing several Instagram accounts.

\$25

Monday, November 5, 6 – 8pm  
Room 200, Marilyn Horne Hall  
Downtown Bradford

